

Junior Graphic Designer Role Profile

Role purpose	Function
As a Junior Graphic Designer, you will support our senior designer in creating high-quality visual content for a range of marketing collateral for our different brands - digital campaigns, branding projects, support items and literature, exhibitions and product packaging. You'll work closely with our senior designer as well as marketing and content teams to bring ideas to life and create engaging content ensuring consistency in brand messaging.	Marketing

Role accountabilities	Indicators of Success
Create Brand Assets Assist in the creation of digital and print materials and collateral and maintain brand consistency across all designs (e.g. social media graphics, brochures, email campaigns, infographics, presentations, data sheets).	High quality, creative and eye catching collateral with consistency across each brand across various outputs.
Production Prepare artwork for print and digital production managing version control and liaising with external agencies communicating deadlines and ensuring requirements are clearly communicated.	Effective delivery of the brief in time and on budget maintaining high standards.
Creativity Interpret briefs to deliver creative solutions which maintain our premium brand status and stand out in our markets working within deadlines in a busy environment	Stand out content that elevates our brands and that resonates with our key personas, capturing attention while adhering to brand guidelines.
Collaboration Collaborate with relevant in-house teams (sales, marketing, product managers, HR, training and technical) to create engaging content and collateral that fits the brief supplied.	Positive working relationships across the BD, sales, HR and technical teams.
Campaigns Create and develop inspiring, industry leading campaigns across multiple platforms to support the health and vitality of the brand while adhering to brand guidelines.	Effectiveness of marketing campaigns which help to deliver the brand strategy.
Tone of Voice Ensure the tone of the brand is developed and maintained across all channels and touch points through visual tools.	Consistency of tone of voice across all marketing materials
Multi Brand and Projects Lead and support on suitable company projects or multi brand projects based on which brand(s) lead and capacity and capability within the team.	Collaboration with brand custodians to deliver effective project outcomes
Personas Bring deep understanding to the brand personas and what matters to them, understanding their challenges and pain points and how our solutions and service can help them to resolve these challenges	Evidenced marketing communications that are relevant and engaging to key personas and reaching the right audience

Location and Environment	
Work base	Kilwaughter
Physical environment	Office and remote (hybrid working)

Key communications and work relationships	
Internal	This role will communicate across the business at all levels and will work closely with members of the wider Business Development team including brand managers, product managers and the digital marketing team.
External	This role will also need to work with external agencies to ensure briefs are met in time and on budget.

Behaviours, Skills, Knowledge, Experience	
We need someone who	<ul style="list-style-type: none"> Is creative with excellent design skills and an eye for detail, layout consistency and brand alignment Gets excited about design with a focus on building success for the brands and business. Has the ability to work on multiple projects simultaneously. Has excellent communication skills and enjoys working as part of a team. Has a willingness to learn and take on constructive feedback
We don't need someone who	<ul style="list-style-type: none"> Is reactive and comfortable settling for the status quo. Isn't able to adapt to a constantly-changing business environment.
Qualifications and Experience	<ul style="list-style-type: none"> Essential: A relevant degree or qualification in Graphic Design or related field (or equivalent experience). Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign – After Effects a plus). A portfolio showcasing your design skills with an eye for detail, layout consistency and brand alignment Understands design principles, typography, layout and colour theory The ability to work effectively under deadline and manage multiple projects simultaneously. Strong attention to detail and impeccable organizational and planning skills. A talent for building and maintaining strong relationships with all internal and external customers and stakeholders. Desirable: Knowledge of video editing or motion graphics an advantage. Experience with specifying jobs for print. Experience with Canva or web design tools. Interest in digital marketing trends.
Core role capabilities	<ul style="list-style-type: none"> Ability to deliver engaging and high quality content across various platforms Design skills and creativity with the ability to bring ideas to life

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| | <ul style="list-style-type: none">• Attention to detail and the ability to closely manage various projects concurrently.• High level of communication skills and teamwork skills. |
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Working for Saint-Gobain Exterior Solutions

As part of the Saint-Gobain Group, commitment to the **Saint-Gobain Principles of Conduct and Action and Attitudes** is a fundamental requirement of belonging to this organisation.

To find out more about working for Saint-Gobain and Weber, please visit our websites:

<http://www.saint-gobain.co.uk/careers/>

<https://www.netweber.co.uk/company/careers/careers.html>